

## Retail Management in Lifelong Learning

The second project meeting of the Leonardo da Vinci Transfer of Innovation Project Retail Management in Lifelong Learning was held in Thurso, UK on April 21 – 25 2008.

There it was agreed that the material will consist of ten modules covering the training of retailing administration and management, finances and people management for the beneficiaries to be able to supervise their staff. These modules are:

1. ICT skills
2. Human Resources Management
3. Finance
4. Merchandising
5. Economics
6. Management
7. Marketing
8. Business Planning and Development
9. Buying and Selling
10. Labour Rights and Safety and Security

The learning material will be EU specific rather than aiming at one country. The modules will be translated into Finnish, Icelandic and Polish and will, at the same time, be adapted to each country as needed.

The homepage of the project is <http://www.leoretail.com/>

Easy to use  
Overall instructions clear  
A positive e-learning experience

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