



Retail Management in Lifelong Learning

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The third project meeting of the Leonardo da Vinci Transfer of Innovation Project Retail Management in Lifelong Learning was held in Tampere, Finland on November 2. – 6 2008.

The Polish partner in the project, The WSINF – Wyższa Szkoła Informatyk resigned in October from the project and the tasks of this said partner has been divided between the other partners.

The project *Retail Management for Adults in Lifelong Learning* (RetAiL) aims to create a flexible programme of learning which can be fitted in with the working day. The method used in the project is to transfer and implement existing material for teaching retailing management into ICT-based learning material for adult learners.

The learning material has been divided into nine separate modules, the contents of which have been defined according to the needs identified in the partner countries. The topics of the modules are:

- Buying and selling
- Economics
- Financing
- IT skills
- Labour rights
- Management 1
- Management 2
- Marketing
- Merchandising

While the modules form a whole study programme, they can be studied individually as well. The programme can be completed in two years of part-time studying. The learning methods of the programme have been selected to fit into the adult learning strategies. The learning takes place in an on-line learning environment, which enables the students to study flexibly.

It was decided that the first stakeholders meeting should be held in all partners' countries in January. At this meeting the project will be presented and we hope to get feed-back on the work that will be done at that time.

Easy to use
Overall instructions clear
A positive e-learning experience

The homepage of the project is <http://www.leoretail.com/>

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